

The New Indian Express – 29.12.2014

Hospital Management Program

The Sankara Nethralaya Academy, an education wing of Sankara Nethralaya and unit of MEDICAL RESEARCH FOUNDATION, Chennai Invites Applications for weekend **Certificate Course in Hospital Management (CCHM)**

Objective of the Course:

 \cdot The course is open for individuals in the supervisory or managerial positions in hospitals and related health care institutions.

• The course is designed to increase the overall understanding of management issues and concepts by mid-level and senior managers to help them make well–informed decisions.

 \cdot It will also improve leadership quality and equip them with effective team building techniques.

 \cdot The course draws from the rich, real-time experiences in hospital management and the latest managerial techniques from the subject experts.

 \cdot It aims to prepare individuals in supervisory or managerial positions in the health care industry to become more effective in their work.

Eligibility:

- Any Degree with recognized university.
- Doctors / Administrative Officers in Healthcare institutions.
- HOD / Section Head / Executives working in Healthcare area.
- Management Students who wants learn about Hospital Management.

This weekend Course will be conducted over 12 weekends, on Saturdays between 2 and 5 pm at Sankara Nethralaya main Campus, No 18 College Road, Chennai – 600 006.The Session will be commencing from 17th January 2015.

Visit: <u>www.thesnacademy.ac.in</u> to know more about this course or contact to Mr A Mahalingam, Assistant Registrar, Sankara Nethralaya Academy @ 97104 85295 / 98405 23560 or mail to: <u>mahali@snmail.org</u>

For online applications:

http://www.thesnacademy.ac.in/certificate-course-in-hospitalmanagement-online-application-form.html