

# FOR THE FIRST TIME IN INDIA

Distance Learning Programme  
For Optical Sales Personnel

## Certificate Program in **OPTICAL SALES**

**Easy to Understand & Implement**

World over, sales personnel have benefited from professional courses that give them technical knowledge and expertise about lenses and frames so that they can guide their customers towards the right optical solutions. Sankara Nethralaya and Essilor India Ltd. have been offering a highly successful Optical Sales correspondence course since the year 2005.



### Program Objectives:

- It aims at improving the technical knowledge of Optical counter personnel or anyone interested in gaining knowledge in Ophthalmic Dispensing.

### Who can do this course?

- The course is recommended for Optical Counter sales people existing and new. It can also be done by anyone interested in gaining optical knowledge

### Course Highlights

- Modules, Contact Classes by Expert Faculty, Assessment and Project

### Course Methodology

- Blended Learning Experience

### Program Duration

6 modules (6 months)

The course start date: May 1st Week (Every Year)

### Fee Details:- Rs. 3,500/-

(Inclusive of taxes)

## Learn from the Leader



### THE SANKARA NETHRALAYA ACADEMY

(Unit of Medical Research Foundation)

No.8, Dr.V.G.Appukutty campus, GST Road,

St. Thomas Mount, Chennai – 600 016 (Near Alandur Metro)

For more information please visit: [www.thesnacademy.ac.in](http://www.thesnacademy.ac.in)



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