



**The Sankara Nethralaya Academy**  
(Unit of Medical Research Foundation)  
[www.thesnacademy.ac.in](http://www.thesnacademy.ac.in)



**CII Institute  
of Logistics**

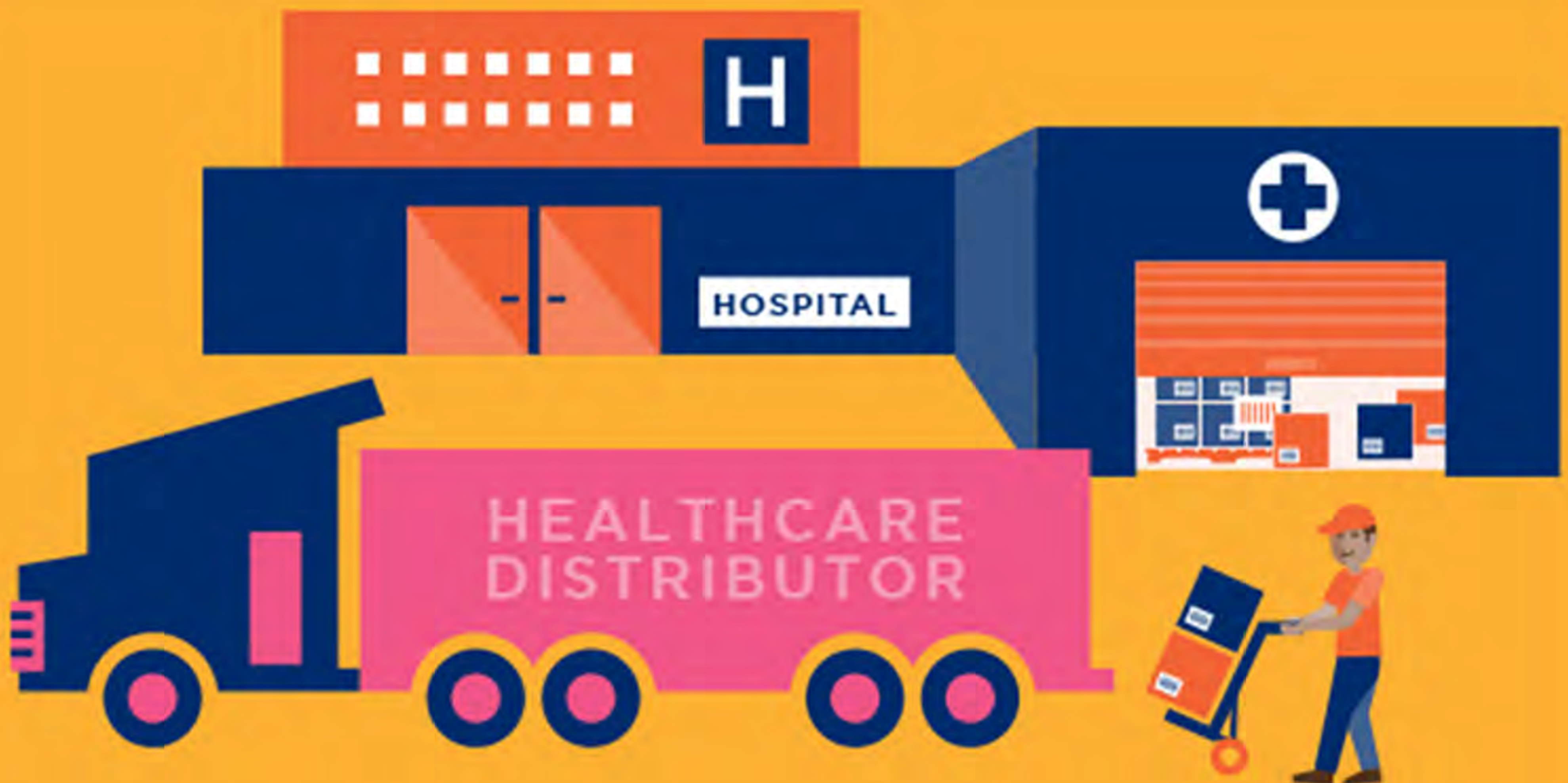
# SANKARA NETHRALAYA & CII

*Presents*

**ONLINE COURSE**

Certificate program in

# HEALTHCARE SUPPLY CHAIN MANAGEMENT



**3 Hours x 12 Saturdays, Online Contact Classes**

Register at: <http://www.thesnacademy.ac.in/online-application-form.html>



## ABOUT US

CII-Institute of Logistics (CIIL), was incepted in year 2004 by Confederation of Indian Industry as a Centre of Excellence, in Logistics and Supply Chain Management. CIIL, catering industry as a pivotal player in national development to provide Logistics and Supply Chain solutions through industry specific training programs governing the metrics set for their growth with global benchmark practices to enhance productivity, efficiency and profitability both at macro and micro level. CII IL as a prime mover for student's community offers industry acclaimed educational programs serving as "Knowledge and Industry Partner" along with leading universities, colleges and educational institutions in Logistics and Supply Chain Management.



## THE SANKARA NETHRALAYA ACADEMY (TSNA)

TSNA is a unit of Medical Research Foundation established in the year 2010 with the blessings of His Holiness Jagadguru Sri Jayendra Saraswathi Swamigal of Kanchi Kamakoti Peetam. This exemplary institute founded by Dr.S.S.Badrinath, Chairman-Emeritus, Sankara Nethralaya, focuses on "Excellence through Knowledge. We strive to uphold the philosophy of inclusive service to the community by making the quality education affordable for the weaker segments of the society. We also extend hostel and mess facilities, either subsidised or totally free, for the needy girl-students. The courses offered are Master of Optometry (M.Optom), MHA- Master of Hospital Administration (AHS), MBA (Hospital Management), MSc (Medical Laboratory Technology), BSc (Medical Laboratory Technology) and BBA (Hospital & Healthcare Management). TSNA has got affiliation and collaborations with universities like The Tamil Nadu Dr.MGR Medical University, Hindustan Institute of Technology & Science (Deemed to be University) and ITM University, Raipur. The short term courses are associated with ABDO, UK, CAHO, Noida and Schulke, India

## COURSE OVERVIEW

A well-structured course for understanding the implications of Supply Chains performance in Hospital & Healthcare services. Various nuances of Supply Chain Management ranging from Planning and Sourcing to Storage and Distribution of Healthcare products/services will be introduced. The COVID-19 pandemic continues to spread, it has exposed vulnerabilities of supply chains and logistics. It has disrupted health supply chains, affecting active pharmaceutical ingredients, shipping, procurements, finished healthcare products and more Logistics supply chain means much more than the movement of pharmaceuticals and other products between countries.







## YOU WILL LEARN ON

- Role of Supply Chain Management in Healthcare
- Implications of Supply Chain Management on the Organization's activities
- Importance of Supply Chain coordination
- Supply chain management framework
- Demand planning and analysis
- Item selection strategy and classification
- Storage, Sourcing and Distribution

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**COURSE FEE: Rs. 20000+GST**

## ELIGIBILITY

- Doctors, Administration
- Materials Management and Patient Services Executives
- Purchasing Agent, Operations Manager
- Healthcare Logistics Analyst
- Healthcare Supply Chain Management
- Healthcare Logistician, Healthcare Logistics Manager
- Physicians & surgeons
- Clinical Directors & Head of Departments
- Healthcare Informatics & IT Professionals in healthcare
- Facilities & Support Services Managers, Executives & Commercial Controller in Healthcare

### FOR QUERIES PLEASE CONTACT:

Faculty of Management Studies

### THE SANKARA NETHRALAYA ACADEMY

(Unit of Medical Research Foundation)

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