

Announcement for 16<sup>th</sup> Batch: Commencement in Feb - 2022

# CERTIFICATE COURSE IN HOSPITAL MANAGEMENT

Online  
Weekend Classes

Empowering people to improve their lives



Date of  
Commencement  
**26.02.2022**

## TOPICS COVERED

1. Distinct Principles of Hospital Administration & Uniqueness of Hospital Organization
2. Effective Communication Skills
3. Healthcare Human Resources Management
4. Legal Framework for Hospitals
5. Role of Information & Communication Technology in Healthcare
6. Leadership & Team Building effectiveness in Healthcare
7. Hospital Logistics & Supply Chain Management
8. Healthcare Accreditation (NABH)
9. Hospital Financial Management
10. Marketing of Hospital Services

## WHO SHOULD ATTEND?

- ★ Physicians and Surgeons who are managing their own healthcare institutions
- ★ Individuals in supervisory / executive or managerial positions in hospitals and related healthcare organizations
- ★ Any Graduate students who would like to have an overview of healthcare management

## PROGRAM HIGHLIGHTS

- ★ Excellent learning environment
- ★ Experienced and dedicated Faculty
- ★ Industry oriented curriculum
- ★ Innovative pedagogy

Duration of the course:  
**3hours x 10 Saturdays**  
Time: 2 pm - 5 pm

Course Fee: Rs.15,000/- +GST



## THE SANKARA NETHRALAYA ACADEMY

(Unit of Medical Research Foundation)  
No.8, Dr.V.G.Appukutty campus, GST Road,  
St. Thomas Mount, Chennai - 600 016 (Near Alandur Metro)  
[www.thesnacademy.ac.in](http://www.thesnacademy.ac.in)



**Last date for Registration: 15.02.2022**

### Contact Details

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